

PASTIME

STARTING TOMORROW—FOUR DAYS

Mary Pickford

Depicting Two Roles, Each the Greatest of Her Career

"Little Lord Fauntleroy"

Her Biggest Production
Ten Reels of Charm

SPECIAL ORCHESTRA

Will Accompany the Evening Shows, Starting at 7:40 p. m.

Time of Shows

1:00, 3:10, 5:20, 7:40 and
9:40 p. m.

TODAY LAST TIME—BUCK JONES in "PARDON MY NERVE"



Admission

MATINEE
Adults, 35c; Children, 15c
NIGHT
Adults, 50c; Children, 35c
Tax Included

B THEATER

NOW SHOWING

DANCING LIGHTS AND LAUGHTER!
YOUTH AND THE CALL TO LOVE!Cecil B. De Mille's
PRODUCTION

"SATURDAY NIGHT"

All the crash and tingle of the vividdest melodrama! All the poignant heart-tug of life's supreme adventure of love! All the gorgeous color that glows through every picture made by Cecil B. DeMille! All of this—and more!

For here is a story as novel as next year's style salon, yet throbbing with age-old, primitive instincts that drive every man and woman on to their fate.

The story of an heiress who wedded her chauffeur, of a washerwoman's daughter who married a son of wealth—of these four, thrown together and facing a strange new world. See the breath-stopping rescue over the side of the railroad bridge! See the terrible tenement fire! See the sensational bathing dance of New York's Hallows'en revellers! See Coney Island's hosts at play and the accident that shocked society! See the fashion world's pleasure and romance, the underworld's stark realities!

See a mammoth entertainment that gives a new meaning to Saturday Night!

With a Brilliant Cast Including

LEATRICE JOY—CONRAD NAGEL—EDITH ROBERTS
JACK MOWER—THEODORE ROBERTS—JOHN DAVIDSON

ADDED ATTRACTION:

CURRENT EVENTS

NOTE—ADVANCE IN PRICES:

Matinee.....Adults, 25c; Children, 10c. Night.....Adults, 40c; Children, 15c
(Tax Included)

IDEAL THEATER

Highest Class Photoplays

Music, Latest Hits First

TODAY ONLY

Carl Laemmle presents
GRACE DARMOND
with a big special cast in
a rushing drama
of life and love on
the flaming frontier.
"The **BEAUTIFUL**
GAMBLER"
Story by Peter B. Kyne. Directed by Wm. Worthington
IT'S A UNIVERSAL

ADDED ATTRACTIONS

Helen Holmes in "The Tiger Band"

—AND—

Harry Sweet's Latest Feature Comedy,
"THE DUMBBELL"

Regular Prices

Continuous Show, 1 to 11 p. m.

WATCH FOR IT—WAIT FOR IT—
PLAN FOR IT.Next Sunday and Monday at the IDEAL:
Two big days—two big features: HOOT
GIBSON in "The Bear Cat," and
GEORGE WALSH in "With Stanley in
Africa."

LETTER ENTERED IN CONTEST

"Advantages of a Home in
University Heights"

"Heightitis" is a disease that makes you happy. It is catching and it means that you can own your own home in University Heights. Everybody's doing it and getting away with it. Even the proverbial poor professor.

The first symptoms show themselves in a desire to take a walk up where the majestic Banditas lift your soul above petty cares while you keep your feet upon solid ground and buy a lot for \$250.00 to \$475.00 on the installment plan—unless you happen to have the ready cash. You can't get away from the desire to build on that lot now it is yours and the whole family beams out with a malignant form of happiness fever. Father wants a yard and flowers and a garden to take care of as a rest from business cares after hours. Mother sees a house full of cupboards and closets—an electric stove, good oak floors, bookcases, a cheerful fire place, sunny sleeping porches, a blue checkered kitchen linoleum, a breakfast nook—in fact most of her roasting problems solved. She is tired of putting from \$2.00 to \$75.00 a month into a hole and getting no return but a house half furnished with old remnants of eggs, carpet sweaters that run like worn out flycops, one dresser for the whole family, half a closet for six people and a kitchen range that came out of the ark. She wants some window blinds that will roll, some comfortable chairs, a piano, good beds, a flower garden, a home with a personality where she will enjoy inviting her friends to dinner or coaxing health back to some member of the family who is here to get well breathing the light air of the Sunshine State.

Here in the Heights one is away from the noise and hubbub of business—yet a five minute drive or ride takes one to the heart of the city. A well stocked grocery store with delivery system is near at hand—parks, cool water is furnished at a low rate—a school is convenient for the youngsters—the street car is handy if you haven't your own car—but best of all you have fine neighbors—the kind one needs in a pioneer district. If you forget salt or matches they will gladly lend you some—they will give you a housewarming when you move in—they will picnic with you, and pay for your wash if you are not at home when it arrives. Some neighborhood I can tell you—one of the things money won't buy.

Youngsters thrive and grow like mountain goats up in the Heights, where there is plenty of room to run and kick up their heels and run and play to their heart's content. Mother can turn them loose without fear of danger and they can amuse themselves outdoors all day long while they gather freshies on their noses and appetites for wholesome food. If they go to school as my little girl says "they can learn to plant trees and Mr. Long makes them want to—so they can eat Eskimo pies when Mr. Beliers reminds them how it was when he was a kid and toms the crowd when he visits school." Isn't this better than living in a crowded apartment where a child is bottled up and can't express itself?

Get "Heightitis." It is the happiness disease. Own your own home. Think right—plan right—build right—then you will live right. If you want to know how easy it is ask the University Heights Development Company.

Yours very truly,

MRS. THOMAS TAYLOR EYRE,

117 Columbia Avenue.

Wm. J. Leavelle, corner Third and Gold, Phone 110.
H. H. Ackerson, 120 South Fourth, Phone 649.
J. A. Hubbs, 118 South Third, Phone 144.
University Heights Realty Co., Central and Yale
Phone 443-W.

Company Salesmen.

"176 TAXI LINE"

25 cents to Any Part of the City
Special Rates to Picnic Parties
Large Seven Passenger Cars
Stand in Alley By
Meyer & Meyer Taxicab Shop.

WANTED

Roomers and boarders. Con-
valescents preferred. Private
family. 818 South Arno.Agency Manager for New Mexico and
Arizona, corner Second and Gold, Al-
buquerque.
Agency contracts for men and
women of character and energyTHE IMPERIAL
LAUNDRY CO.

"The Laundry of Quality"

Dry Cleaning
DyeingHats Cleaned and Blocked
Rugs cleaned by latest process
Phones 145 and 449

King (697W) Bert

Your friends will say Bert, so let us
clean your paper and polished walls
and windows. Our janitor service is
the best. Our references, any bank,
doctor or lawyer in this city. We live
here—5 years in this city. Twenty
years as a cleaner. We are honest.
Call BERT, 697-W.

HOUSE CLEANING KING

W. M. MOORE

Open Shop Plumbing,
Heating and Repairing

Dependable Services

GET MY PRICES

Telephone 911-J

DO YOU EVER
NEED A BOND?

We issue:

FIDELITY
SURETY
DEPOSITORY
CONTRACT
LICENSE
COURT
MAIL ROUTE

Bonds

And All Other Kinds of
Corporate Surety.

Frank W. Graham

118 1/2 South Third St.
Phone 592

LYRIC THEATRE

(Continuous Performance from 1 to 11 p. m.)

Three Days, Starting Today

A ZANE GREY PICTURE

WHEN
ROMANCE
RIDESA story of an amazing meeting,
of a wonderful romance—where
deeds lack words.
It's the sort of a love story
every woman would like for her
own—that will give every man a
thrill.with
CLAIRE ADAM
CARL GANTVOO
and
JEAN HERSHOFAdapted from the novel
WILDFIRE
by ZANE GREYA BENJAMIN
B. HAMPTON
PRODUCTION
distributed by
GOLDWYN

ADDED ATTRACTION:

"SPEED"

A GOLDWYN SPORT REVIEW

REGULAR PRICES

Underwoods, \$3.00 A Month

Price \$65.00. Why Pay Others \$85.00

5 years' guarantee—All makes overhauled, \$5.00
A1 ribbons 75c each.

Albuquerque Typewriter Exchange

Established 1906—15 years of service. Phone 509

SWASTIKA COAL

For Every Purpose

Quality! Preparation! Service!

NEW STATE COAL CO.

PHONE 35

RED CEDAR WOOD
GALLUP LUMP COALBoth are ideal fuel for summer use. Fre
burning, clean to handle and no soot.

AZTEC FUEL CO., Phone 251

L. JOE MILLER

Bebber Optical Co

Optometrist and Optician

Established 1904

108 South Third St.

Phone 51

Cerrillos Egg Coal

UNIFORM SIZE: Moen Heat Units per Pound.
More Pounds per Dollar.The Most Satisfactory, Economical and Convenient Fuel for Hea
and Ranges. Order a Ton today.

Hahn Coal Co.—Phone 91